



Friday 4 September 2026
Haoman 17 Venue & Urban Garden,
Tel Aviv | 10:00–16:00



Celebrate Olim EXPO is a new marketplace and community event created for olim already living in Israel.

This is not an Aliyah fair. It is a positive, practical and social event celebrating the people, businesses, services and communities that olim are building here. The event will bring together oleh-owned businesses, lifestyle vendors, food sellers, useful service providers, community partners and selected commercial exhibitors in one highly accessible Friday daytime format at Haoman 17 Tel Aviv, using both the Urban Garden and the indoor club space.

Why Exhibit?

Celebrate Olim EXPO gives exhibitors direct access to a focused community of olim living, working, buying, building businesses and making long-term decisions in Israel.

The event is designed to help exhibitors:

- **Showcase products or services to a relevant oleh audience**
- **Sell directly on the day where appropriate**
- **Generate qualified leads and new customer relationships**
- **Build visibility within the English-speaking and wider olim community**
- **Join a positive community event supporting olim in Israel**
- **Be part of a curated launch event with limited exhibitor spaces**

Who Should Exhibit?

Celebrate Olim EXPO is designed for **businesses, service providers, creators and community organisations** that want to reach olim already living in Israel.

Recommended Indoor Vendors: banking, insurance, mortgages, real estate, legal services, tax/accounting, financial planning, healthcare, private medical services, education, tutoring, recruitment, business services, home services, telecom, car leasing, professional services.

Recommended Garden Vendors: food vendors, baked goods, holiday gifts, coffee, desserts, lifestyle products, gifts, art, jewellery, Judaica, books, skincare, beauty, homeware, plants, pet products, creators, makers, oleh-owned small businesses.

Event format

The event is built around a clear visitor journey:

Urban Garden Marketplace: Outdoor gazebos and tables for **food**, lifestyle, **holiday gifts**, products, **jewelry**, art and small businesses.

Indoor EXPO Area: Indoor tables and display spaces for **business services**, **finance**, **property**, **health**, **education**, **employment** and selected **commercial exhibitors**.

Community Area: Invited community and charity partners supporting the olim community.

Bar & Social Spaces: Haoman will operate bars inside and outside, with reduced premium bar prices for the event. Our Official DJ & Entertainment Partner will be entertaining the outside social/food areas.

Community purpose: Celebrate Olim EXPO will support the olim community directly. Public entry will be structured to support **KeepOlim**, subject to final ticketing/donation arrangements.

Exhibitor Space

Spaces are limited and will be allocated by the organiser based on category, package type, event flow and operational requirements

Available exhibitor options include:

- **Garden Tables**
- **Premium Garden Gazebos**
- **Indoor Tables**
- **Indoor Display Spaces**
- **Gallery Spotlight Tables**
- **Title Sponsor Stage Booth**
- **Invited Community / Charity Booths**

Full floorplans, booth options, pricing and additional services are detailed on the following pages & on our website. All prices are listed include 18% VAT. Booths are confirmed only once payment has been received.

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URBAN GARDEN FLOOR PLAN

- Premium Garden Gazebo – 3x3m, includes 1.8m table + cloth
- Garden Table – 1.8m table + tablecloth



INDOOR MAIN ROOM FLOOR PLAN

- Indoor Display Space – 3x3m
- Indoor Table – 1.8m with tablecloth



GALLERY FLOOR PLAN

- Indoor Table – 1.8m with table cloth



*Floorplans are indicative and subject to final venue, safety and operational adjustments.

“CELEBRATE OLIM EXPO” - PRICING

(All prices are inclusive of 18% VAT)

Price	Package
₪360 (Incl. VAT)	Garden Table
₪720 (Incl. VAT)	Premium Garden Gazebo
₪900 (Incl. VAT)	Indoor Display Table
₪600 (Incl. VAT)	Indoor Gallery Table
₪1,200 + VAT	Indoor Designer Zone
₪3000 (incl. VAT)	Sponsored Indoor Display Space
By arrangement	Title Sponsor Stage Booth

- All prices are listed + VAT
- Booths are confirmed only once payment has been received.
- Booth allocation is based on live availability, exhibitor category fit, venue flow and operational requirements.
- Food vendors preparing or serving food must be approved in advance and may be assigned to specific food-suitable locations.

<u>Additional item</u>	<u>Price ex. VAT</u>	<u>Notes</u>
Standard electricity hook-up	150 NIS	Low-use power only: phone/card terminal, laptop, small light
High-use electricity hook-up	350 NIS	Fridge, hot plate, coffee machine, blender, etc. Subject to approval
Additional 1.8m table	100 NIS	Subject to availability
Additional tablecloth	40 NIS	Subject to availability
Additional wooden chair	20 NIS	Subject to availability
Additional plastic chair	10 NIS	if required/requested
Additional exhibitor pass	25 NIS	If above included allocation
Special setup request	By arrangement	Larger displays, unusual equipment, product demos, etc.

- Electricity is not included in the standard booth orders.
- All electricity requests must be declared and approved in advance.
- High-consumption appliances must be listed before approval.
- Extra furniture is subject to availability and must be ordered in advance.
- Exhibitors may not bring generators or run cables independently without approval.
- Final booth setup must comply with venue, safety and event-flow requirements.